

Equipping Teachers with 21st-Century English Language Teaching Skills for Successful Outcomes

Professional Certificate in English Language Teaching

With English language proficiency increasingly linked to better education and employment opportunities and helping shape a more global workforce in the Middle East and North Africa (MENA) region, the need for qualified teachers and results-driven English language instruction is more critical than ever.

As the largest provider of English language training in the MENA region, Amideast in partnership with World Learning/SIT Graduate Institute, designed the Professional Certificate in English Language Teaching (PCELT) to address specific needs of the region. PCELT is a 120-hour internationally accredited certification for teaching English as a foreign language. Amideast developed the program to equip current and aspiring teachers with specialized training and skills to meet the rising global demand for English language skills. It is a results-driven program with a proven track-record of meeting and exceeding participant learning outcomes.

Flexible

The PCELT program is unique in its flexible design and adaptable content that is applicable to diverse learner needs and educational environments – from public to private, urban to rural, traditional to alternative and resource-rich to resource-poor settings. Amideast can deliver PCELT in person, online, or in blended formats.

Comprehensive

The program’s innovative curriculum blends rigorous academic coursework, interactive workshops, peer engagement, practice teaching and feedback, and international best practices that cover emerging trends and issues in the region.

Innovative

The PCELT approach is grounded in experiential learning, critical thinking and creative problem-solving within a learner-centered framework. It combines hands-on experience and practical application to a wide variety of teaching situations.

Competitive

PCELT is based on the SIT Graduate Institute's highly regarded and internationally accredited TESOL program, now adapted to the needs of current and prospective English teachers in the region.

In-demand

Demand for the PCELT is exponential. PCELT graduates often recommend the course to their peers, and many request that their own children learn English with PCELT-certified teachers.



2023 PCELT cohort graduation in Sousse, Tunisia

PCELT's Impact on Teaching and Learning

A 2023 study confirmed that PCELT has a significant impact on alumni from across the MENA region. PCELT makes a difference in the careers of teachers and on their students' learning.

PCELT IMPROVES TEACHING SKILLS THAT IMPACT STUDENT PERFORMANCE

98%

of alumni reported improved teaching skills that had an impact on student learning.

TEACHERS IMPROVED SKILLS IN A RANGE OF KEY AREAS:

- 98% improved classroom teaching strategies
- 96% improved lesson planning
- 95% improved communication skills
- 95% improved reflective practice
- 93% improved formative assessment skills

OVER 95% OF TEACHERS OBSERVED IMPROVED STUDENT PERFORMANCE:

- Increased engagement in lessons
- Greater motivation to use English language
- Positive attitude towards English
- Increased participation among struggling learners
- Reduction in tardiness and absenteeism

PCELT ALUMNI ADVANCE IN THEIR CAREERS

OVER

40%



of teachers have assumed new leadership roles since graduation from PCELT.

75%



of PCELT alumni take on increased leadership responsibilities within their Institutions.

8%



of PCELT alumni have gone on to earn higher academic degrees.

PCELT ALUMNI CONTRIBUTE TO THE PROFESSION

98%



of alumni regularly participate in continuous professional development activities locally and internationally.

- Giving workshops to other teachers in their institutions
- Leading extracurricular activities for students
- Volunteering for a teacher development organization

- Presenting at events for teachers in the community.
- Pursuing exchanges, special courses, and other opportunities



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