

# ADVANCING GLOBAL COMPETENCY

## Through English language training

As countries in the Middle East and North Africa increase engagement in a rapidly evolving global environment, Amideast is equipping students, professionals, and institutions with the English language skills and tools they need to compete and succeed in the global economy.

On average,

# 40 to 60K

individuals benefit from Amideast's English language training each year.

As one of the region's largest providers of English language services, Amideast offers quality English language training for students, professionals, and the community at large. Whether standard or customized, all Amideast English language programs consist of the following:

- Small classes with individual learner support
- Expert, certified teachers of English with MENA experience
- Up-to-date materials for in-person or online learning
- Contemporary topics with a global focus
- Culturally appropriate content
- Interactive, task-based lessons focusing on real-world communication
- Multimedia tools that enhance all language skills

Many individuals who take English at Amideast go on to:

- ✓ Earn scholarships in the U.S. and elsewhere
- ✓ Pursue new careers
- ✓ Represent their companies internationally
- ✓ Form global networks and communities
- ✓ Become leaders in their fields

### English Courses & Offerings

Amideast offers various courses to support each student's learning goals. From specialized subjects to custom-tailored courses and private tutoring, English language training at Amideast caters to students with diverse language skills, academic backgrounds, and professional experience. Students can choose from courses such as:

- General English
- Business English
- Academic English
- Conversational English
- English for Specific Purposes
- Test Preparation (TOEFL iBT and ITP, TOEIC)

### In-Person and Online Delivery

In addition to in-person instruction, Amideast provides all online and blended course options through Amideast Online, our learning management system.

Amideast Online features web-based technology for planning, delivering, and assessing student learning. Interactive features like forums, threaded discussions, virtual classrooms for synchronous learning, games, online quizzes and tests, and video and audio resources provide students with engaging and interactive learning opportunities in an online learning environment. It also enables teachers to monitor student attendance and grades while allowing students to continuously track their progress.

### Expert Instructors

At Amideast, teachers are the heart of providing high-quality English language training. To foster a supportive and student-centered environment, we implement the strictest standards in hiring, preparing, evaluating, and supporting teachers. Recognizing the critical link between teacher performance and student outcomes, Amideast provides all teachers with ongoing evaluation and professional support. Teachers receive in-depth, program-specific orientation and ongoing training, as well as regular observations, lesson reviews and opportunities for self-assessment, all to ensure top-quality course delivery.