

— THE GLOBAL STANDARD OF —

# English Proficiency for Everyday and Workplace Communication Skills

For more than 40 years as an industry leader, the TOEIC® program has set the global standard for assessing English-language communication skills needed in the workplace and everyday life. The TOEIC assessments are the most widely used around the world with 14,000+ organizations across more than 160 countries trusting TOEIC scores to inform the decisions that matter.

To learn more, contact Amideast.

For more information, contact

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THE  
**TOEIC**®  
— PROGRAM —

# Gain a Competitive Edge using TOEIC® Scores

Many of the world's leading organizations rely on TOEIC® scores to inform the decisions that matter.

## Global Markets, Global Standards

In today's diverse and fast-paced global economy, the ability to communicate effectively in English—the international language of business—equips your organization with the skills needed to expand your business and achieve sustainable growth.

With increasing access to new opportunities and talent resources from all around the world, reputable data and English–language standards can be a strategic investment essential to the success of your organization.

## Assess to Progress

The *TOEIC*® tests—the world's leading assessment of English skills needed in the workplace—provide organizations around the world with reliable and accurate data to make talent management decisions with confidence.

Backed by research and rigorous quality standards, the *TOEIC* assessments are specifically designed to measure an individual's ability to communicate effectively in English across four key skill areas: listening, reading, speaking and writing. Mapped to CEFR levels, the *TOEIC* scores provide comprehensive and comparable data, as well as meaningful interpretation of those scores.

## For Corporations,

the *TOEIC* assessments help organizations to:

- Make evidence-based, efficient decisions when hiring, promoting and assigning people to roles where English skills matter the most
- Focus on the skills employees need to be successful and strengthen the organization's talent pool
- Monitor and demonstrate the effectiveness of the organization's English-language proficiency programs, processes and decisions

## For Educational Institutions,

the *TOEIC* assessments help educators to:

- Make better-informed enrollment decisions, place students more accurately and support academic development for future success in the workplace
- Equip students with the English-language skills needed for success in the global workplace
- Enhance the institution's reputation and global recognition, by ensuring the quality of English-language proficiency for graduates
- Demonstrate, with objective data, the effectiveness of the institution's English-language program to accreditors and internal stakeholders



**7 of the top 10**  
companies ranked in the Fortune  
Global 500® list use *TOEIC*® scores.

2019 *TOEIC* program client list, 2019 Fortune Global 500 list



**"The advantage the *TOEIC* test  
offers our company is evaluating  
and classifying the English  
level of our staff."**

*Renault, Algeria*



**"There is no doubt that  
the people we recruit today  
possess better English-  
language skills."**

*Air France, France*



# Join the Thousands of Organizations Worldwide That Use *TOEIC*® Scores

Here is a sample of the organizations around the world that have chosen to use TOEIC scores to help expand global opportunities and reach their potential.



## Global Organizations

