



## COMPLETING THE GROW YOUR OWN BUSINESS WORKSHOP WILL ENABLE PARTICIPANTS TO:

- Assess global trends and determine opportunities.
- Develop a mission statement and develop a continuation plan.
- Describe essential leadership qualities and personality traits for an entrepreneur.
- Describe how to work positively with employees and customers.
- Explain how to generate a product/service idea and develop it.
- Describe types of business risks and how to assess them.
- Describe how to effectively use technology for business purposes.
- Explain methods of generating a product/service idea and determining its feasibility.
- Describe market strategies and planning.
- Conduct a SWOT analysis, competitive analysis and break even analysis.
- Analyze cash-flow patterns and interpret financial statements.
- Explain how to track performance of a business plan.
- Plan a budget for short, medium, and long terms.
- Determine financing necessary to sustain and expand a business.
- Explain the nature of business records.
- Develop a personnel organizational plan.
- Exhibit leadership skills and encourage team building.
- Establish operating procedures and plan business layout.
- Optimize supply chain solutions to meet the business plan.