



To reserve your place, please submit this form by email or in person

Advanced Social Media Registration Form

Date and time: September 23, 24, 25 & 26, 2019 from 5:30 - 9:00 pm
Venue: AMIDEAST Training Center
Workshop Fee: \$300 includes workshop fee, materials, and coffee breaks

Participant Information

Name		
Home Address		City
Contact Numbers	Home Phone	Mobile Phone
Educational Level		Educational Institution
Company Name		
Position/ Title		
Work Address		City
Office Phone		Fax
Email Address		
How did you hear about this course at AMIDEAST (social media, internet search, reference, etc.)?		

Payment Details:

Payment to be made by:

Individual Participant Company Sponsorship

Method of payment:

Cash Check Wire Transfer

- **No refunds will be issued in case of course cancellations. If AMIDEAST is able to reschedule your course to another session, then the rescheduling fee will be \$75.**
- **To confirm your registration please finalize the payment (by cash, check, or wire transfer) before the registration deadline.**

AMIDEAST, Beirut Downtown, Nijmeh Square, Riad El Solh, Bazerkan Bldg, 1st floor

Telephone: +961 1 989901 ext. 200

Email: lebanon@amideast.org; **Website:** www.amideast.org/lebanon

This section will help you get a better idea about your knowledge in the following social media and digital marketing tools:

Participant Background Information:

How familiar are you with each of the below? *From a scale of 1 (never heard of it) to 5 (very familiar)*

- | | | | | | |
|-------------------------------|----------------------------|----------------------------|----------------------------|----------------------------|----------------------------|
| 1- Facebook Adverts Manager | 1 <input type="checkbox"/> | 2 <input type="checkbox"/> | 3 <input type="checkbox"/> | 4 <input type="checkbox"/> | 5 <input type="checkbox"/> |
| 2- Facebook Pixels | 1 <input type="checkbox"/> | 2 <input type="checkbox"/> | 3 <input type="checkbox"/> | 4 <input type="checkbox"/> | 5 <input type="checkbox"/> |
| 3- Facebook Business Manager | 1 <input type="checkbox"/> | 2 <input type="checkbox"/> | 3 <input type="checkbox"/> | 4 <input type="checkbox"/> | 5 <input type="checkbox"/> |
| 4- Facebook Ads Reporting | 1 <input type="checkbox"/> | 2 <input type="checkbox"/> | 3 <input type="checkbox"/> | 4 <input type="checkbox"/> | 5 <input type="checkbox"/> |
| 5- Twitter Ads | 1 <input type="checkbox"/> | 2 <input type="checkbox"/> | 3 <input type="checkbox"/> | 4 <input type="checkbox"/> | 5 <input type="checkbox"/> |
| 6- LinkedIn Ads | 1 <input type="checkbox"/> | 2 <input type="checkbox"/> | 3 <input type="checkbox"/> | 4 <input type="checkbox"/> | 5 <input type="checkbox"/> |
| 7- Instagram Business Profile | 1 <input type="checkbox"/> | 2 <input type="checkbox"/> | 3 <input type="checkbox"/> | 4 <input type="checkbox"/> | 5 <input type="checkbox"/> |
| 8- YouTube Monetization | 1 <input type="checkbox"/> | 2 <input type="checkbox"/> | 3 <input type="checkbox"/> | 4 <input type="checkbox"/> | 5 <input type="checkbox"/> |