

Client Spotlight Series

Presented by the TOEIC® Program

A DYNAMIC APPROACH TO ENGLISH TRAINING AND CERTIFICATION



EDUCATIONAL INSTITUTIONS



LANGUAGE SCHOOL



TOEIC L&R TEST



COURSE CREDIT

SUMMARY

Founded in France in 1983, Wall Street English is dedicated to enhancing English proficiency. This language school network has developed a unique learning method to ensure the progress and success of its students, with the TOEIC tests certifying their English proficiency.

“Wall Street English’s partnership with ETS is natural as our skills complement each other. Since TOEIC certification is globally recognized, it is the one we offer to our learners.”

Nicolas Roos
Franchise Manager,
Wall Street English, Gironde

SNAPSHOT

Organization: Wall Street English

Location: Gironde, France

About: Wall Street English is the leading training organization for English courses in France, with 69 training centers across the country in 2024. Their courses help students learn English through online resources, group conversations and fun workshops.



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CHALLENGE

A requirement to undergo English training is a fact of modern working life, with foreign acquisitions and international collaborations creating a need to master the English language.

Employees can use their English proficiency to advance in their careers, while students may need it to access their preferred higher education programs.

Wall Street English was established to help develop English proficiency throughout France for this purpose.

SOLUTION

Wall Street English offers an innovative, personalized learning method based on a unique measurement of learners' progress, allowing continuous adaptation of lessons to individual needs.

Learners are monitored and their training content refined on a daily basis. The courses are structured to enhance oral expression and comprehension, incorporating interactive exercises and multimedia materials. The use of online platforms and mobile applications enables learners to practice anytime, anywhere.

By combining flexible online courses with in-person sessions, Wall Street English provides a dynamic and effective learning experience.



Being certain that we can guide our learners to the English proficiency they desire, provided they diligently adhere to the pace of their training, we formally commit to their success. Otherwise, we refund the course.

Nicolas Roos



RESULTS

Wall Street English delivers impressive results with 69 schools in 2024, training around 25,000 individuals annually.

Nicolas takes great pride in the cohesion and enthusiasm of his teams, all working toward the success of the learners. "We are proud to witness our learners achieve the English proficiency they aimed for. However, success often goes beyond this objective, as reaching this level has allowed them to move to the next stage in their lives. When [a former student] joined MIT in Boston after a year of training, the entire team shared in his joy."

To learn more about the TOEIC program, visit **TOEICglobal.com** or contact your local ETS Preferred Network office.

For more than 45 years as an industry leader, the TOEIC program has set the global standard for assessing English-language communication skills needed in the workplace and everyday life. The TOEIC assessments are the most widely used around the world, with 14,000+ organizations across more than 160 countries trusting TOEIC scores to inform the decisions that matter.