Who has the English skills to succeed at work?

The TOEIC® Listening and Reading test can help you make the right decision.
You face **tough competition** in today’s global economy

To remain competitive, you need to find the best-qualified people who have the English skills to succeed. But how do you find the right person for the right job in an efficient and effective way?

**The TOEIC® test gives you a competitive advantage**

The TOEIC® Listening and Reading test is designed to determine if applicants or employees have the ability to comprehend and use English effectively in the workplace. Your organization can gain a competitive advantage because the test uses real examples of **spoken and written English** collected from around the world. Test results provide accurate, meaningful feedback about test takers’ strengths and weaknesses.

**Build a more effective workforce**

When you use TOEIC test scores, you can make critical hiring, placement and training decisions with confidence because the test provides the right information about the right English skills. With the TOEIC Listening and Reading test, you can:

- **Save time and money.** You can select the best-qualified candidates and develop the most effective training programs.
- **Improve efficiency and accuracy.** Building effective English communication skills can be key to succeeding in the global marketplace.
- **Enhance your global reputation.** Your organization can attract new business, as well as the highest quality job applicants.
Make the best decisions for your organization

The TOEIC Listening and Reading test offers a **common standard of measurement** that allows you to easily and fairly compare the English skills of diverse applicants. Test scores are a reliable predictor of a person’s ability to communicate successfully in the workplace, no matter what their background. See how this test can benefit your organization.

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<th>Multinational corporations, businesses and government agencies</th>
<th>Schools and English-language training programs</th>
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<td>Obtain reliable information to make the best personnel decisions. Use test scores to:</td>
<td>Prepare for the professional world by using test scores to:</td>
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<td>• Recruit, place and promote employees</td>
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<td>• Identify job-training needs</td>
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<td>• Develop English-language training programs</td>
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“**The TOEIC test helps us quickly and efficiently find elite candidates who meet our language requirements and helps our employees establish a good foundation for follow-up training.**”

A SENIOR RECRUITMENT MANAGER, MOTOROLA, BEIJING BRANCH

**Benefits at a glance**

- **More information** about a test taker’s English skills
- **Recognized as a worldwide standard** for English proficiency
- **Objective assessment** of English-language proficiency
- **Highly reliable**, so that scores are always accurate and consistent
- **Quantifiable standard** of performance
- **Available on demand** at your own facility
Features of the TOEIC test

The TOEIC Listening and Reading test helps you reach your business goals while helping test takers achieve their career goals. English skills are measured using audio, visual and written materials based on real-life workplace situations.

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Prepare test takers for success on test day — and on the job

A wide range of resources is available to help test takers do their best, including:

- **Tactics for TOEIC® Listening and Reading Test** – This practical text includes activities that build English-language skills, as well as tips and tactics for succeeding on test day.

- **English Skills Series** – These interactive tools help non-native speakers of English improve their communication skills: Idioms in English, Pronunciation in English, and Writing in English.
Start your own success story

To learn more about how the TOEIC test can help your organization succeed: Contact English4Success at TOEIC@amideast.org or call 1-866-383-9234.

Put 30 years of experience to work for you

An unmatched track record of success

Since the first TOEIC Listening and Reading test was administered in Japan in 1979, the TOEIC test has become the global standard for measuring workplace English skills. Based on real-life situations and activities, the test reliably assesses how well individuals understand and connect information they might encounter on the job.

That’s why the TOEIC test is:

- The most recognized and respected assessment of workplace English
- Used by more than 9,000 organizations in 90 countries worldwide
- Taken by millions of people each year

See how the TOEIC test has helped global organizations achieve success

Visit www.ets.org/toeicsuccess to read testimonials from organizations similar to yours that have had success using the TOEIC Listening and Reading test.

Unbeatable Combination

The TOEIC® Speaking and Writing tests are the ideal complement to the TOEIC Listening and Reading test. When used together, they deliver an in-depth assessment of all four English communication skills. Ask your TOEIC representative for more information, or visit www.ets.org/toeic.
Select candidates with the right workplace English skills. Use the TOEIC test today.

To learn more about how the TOEIC Listening and Reading test can benefit your organization:

English4Success
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