

Arab Women’s Entrepreneurship Program (AWEP)

Are you a woman about to start a business? Have you just started a business?



Apply now to qualify for a fully-funded training program designed to help you successfully launch or grow your business!

15 Days of training on business skills, conducted in Arabic

- What makes a successful entrepreneur
- How to register a business in Lebanon
- How to fund a new business or business growth
- How to assess risk and feasibility
- Strategic planning
- Accounting and cash flow
- Customer service
- Sales skills

Training

Mentorship

Group support

Develop a business plan

Network with business funders

Successful women guest speakers

Join the 60 women in Lebanon already helped by AWEP since 2011!



The Arab Women’s Entrepreneurship Program is funded by Citi Foundation and managed by AMIDEAST. Each year 20 women and their businesses in Iraq, Jordan, Lebanon, and Morocco benefit from AWEP.

Training Dates and Times:

Tuesday, February 12 & Friday, February 13
Tuesday, February 17 & Thursday, February 19
Tuesday, February 24 & Thursday, February 26
Thursday, March 5 & Friday, March 6
Tuesday, March 10 & Thursday, March 12
Tuesday, March 17 & Thursday, March 19
Tuesday, March 24 & Thursday, March 26 & Friday, March 27

Location:

Beirut
Venue to be confirmed

All sessions to run from 10:30 am – 4:30 pm

In addition, during the period of April – October, 2015, monthly half-day meetings as well as two full-day training sessions will take place on Saturdays.

Application:

To apply, complete the application form in either Arabic or English and submit your completed application:

Via fax to fax number: 01-989901, ext. 100

Via email to: ajerab@amideast.org

In person at: AMIDEAST, Bazerkan Building, Riad El Solh, Nijmeh Square, Downtown Beirut

Deadline to submit completed applications: January 5, 2015

For Additional Information:

Contact Allyson Jerab AMIDEAST/Lebanon, tel. 01-989901, ext. 234, email ajerab@amideast.org

Citi Foundation

**About AMIDEAST**

Founded in 1951, AMIDEAST is an American nonprofit organization engaged in international education, training, and development assistance. With over 20 field and project offices in the Middle East and North Africa and more than 650 dedicated professional staff, AMIDEAST provides programs and services to improve educational opportunity and quality, strengthen local institutions, and develop language and professional skills for success in the global economy. AMIDEAST offices are located in Egypt, Iraq, Jordan, Kuwait, Lebanon, Morocco, Oman, Saudi Arabia, Tunisia, UAE, West Bank/Gaza, and Yemen. For more information: www.amideast.org.

About Citi

Citi, the leading global financial services company, has approximately 200 million customer accounts and does business in more than 160 countries and jurisdictions. Citi provides consumers, corporations, governments and institutions with a broad range of financial products and services, including consumer banking and credit, corporate and investment banking, securities brokerage, transaction services, and wealth management. For more information: www.citigroup.com.

About Citi Foundation

The Citi Foundation is committed to the economic empowerment of individuals and families, particularly those in need, in the communities where we work so that they can improve their standard of living. Globally, the Citi Foundation targets its strategic giving on its priority focus areas: Microfinance and Microenterprise, Small and Growing Businesses, Education, and Financial Education and Asset Building. The Citi Foundation works with its partners in Microfinance and Microenterprise and Small and Growing Businesses to support environmental programs and innovations. Additional information can be found at www.citifoundation.com.