



Electronics

“We choose the TOEIC test because we can identify the score as a world standard.”

Koji Kikuchi, Chief Representative, NEC Logistics, Vietnam

Electronics industry leaders know the TOEIC® tests are key to seamless communication.

Electronic devices may be getting smaller and more powerful, but the industry is surging with a world-class workforce. From ideation through manufacturing and delivery, leaders in this category expect to recruit, hire and promote professionals with above average English-language skills. The TOEIC® tests can help them be more effective in making key personnel decisions.

The TOEIC tests are the global standard for workplace English-language assessment.

ETS, an industry leader in English-language assessment for over 60 years, designed the TOEIC tests to measure workplace English skills. In fact, more than 10,000 organizations in 120 countries rely on the TOEIC tests to demonstrate English proficiency. Test questions are based on real-life situations typically encountered on the job or during everyday activities. The TOEIC test administration is also standardized, which gives all test takers an equal opportunity to demonstrate their proficiency—regardless of their age, gender, nationality or industry background.

Industry leaders know the TOEIC tests are good for business

“We use the TOEIC test with 2 goals. First, is diagnostic: to assess proficiency of using English while communicating daily with their expatriate colleagues and second, prognostic: for promoting their career (overseas education, career path, etc.). We use the results of the TOEIC Listening & Reading test to develop staff with appropriate programs aligned with their need.”

Lina Melinda, Human Resources Development, LG Electronics, Indonesia

“Our corporate intranet is now in English and all business reports and presentations are written or spoken in English. We began utilizing the TOEIC Speaking Test as an examination for promotion and an evaluation tool for English language courses. We found it very helpful for the employee assessment of fluency in English in real business.”

Sang Hak Kim, Deputy General Manager, LG Academy, South Korea

“We choose the TOEIC test since it is the world’s common English test, and we can identify the score as a world standard. The first advantage TOEIC offers our company is evaluating and classifying the English level of our staff, therefore arranging positions accordingly. Secondly, a TOEIC score is one of our standards when recruiting new staff and it measures how much time our staff is spending on developing themselves.”

Koji Kikuchi, Chief Representative, NEC Logistics, Vietnam

Hitachi uses “In-House training programs to achieve TOEIC scores over 800.”

Yoko Ito, Assistant Manager, Hitachi, Ltd., Japan

“The TOEIC test is very useful because we are an international company with offices around the world, and it makes us appreciate the importance of communication in English in our life and work.”

Estelle Zhonglei, Human Resources Department, Huawei Tech Investment Co., Ltd., Kuwait

The TOEIC® tests can help you build a more effective workforce.

Fair, valid and reliable TOEIC test scores can help you make your most important personnel decisions, so you are more efficient at selecting, hiring and promoting. ETS offers TOEIC tests to meet your needs, no matter which English skills are used in your workplace.

The TOEIC® Listening and Reading test is a valid assessment of English language listening and reading skills. The test is designed to determine if job applicants or employees have the ability to comprehend and use English effectively in the workplace. The test uses real examples of spoken and written English collected from around the world. In addition, test results provide meaningful feedback about test takers' strengths and weaknesses.

The TOEIC® Speaking and Writing tests are the perfect complement to the TOEIC Listening and Reading test. They are two separate assessments that can be taken individually, together or in combination with the TOEIC Listening and Reading test for an in-depth assessment of all four skills.

More than 10,000 organizations in 120 countries rely on the TOEIC Test for English-language proficiency. Here are just a few in the Electronics Industry:

Hitachi, Ltd.

Japan

Huawei Tech Investment Co., Ltd.

Kuwait

LG Academy

South Korea

LG Electronics

Indonesia

LP Displays

Indonesia

NEC Logistics

Vietnam

	TOEIC® Listening and Reading Test	TOEIC® Speaking Test	TOEIC® Writing Test
Format	2.5-hour, paper-based test	20-minute, computer-based test	1-hour, computer-based test
Questions	200 multiple choice questions prompt	11 questions that require test taker to respond to a spoken and/or written prompt	8 questions that require test taker to respond to a written prompt
Administration	In secure test centers or your own facility	Via computer in secure test centers or your own facility	Via computer in secure test centers
Scoring	Total scores range from 10–990	Total scores range from 0–200 and fall into one of 8 proficiency levels	Total scores range from 0–200 and fall into one of 9 proficiency levels



To learn more about the TOEIC tests and how they can benefit your organization:

Contact your local ETS Preferred Network office, visit www.ets.org/epn_directory, or e-mail globalforum@ets.org.

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