# STEPS
## SKILLS TESTING & EXAMS FOR PROFESSIONALS & STUDENTS

# COMPETITION INFORMATION

## "Students ICT Challenge 2014"

**9th, 10th 11th and 13th December 2014**

**Venue – GUST, Mishref**

GUST جامعة الخليج للعلوم والتكنولوجيا Gulf University for Science & Technology

CompTIA Network+

MICROSOFT OFFICE SPECIALIST 2010

CompTIA Security+

## Overview

We want to extend our welcome and invite you to know more about **"Students ICT Challenge 2014"**. Gulf University for Science & Technology (GUST) is arranging an Inter-University competition to raise awareness about online professional certifications which are globally recognized and highly valued by Public and Private sectors in Kuwait. The competition comprises of Network+, Security+ (CompTIA) & MOS 2010 (Microsoft) exams that will expose the hidden talent of young Kuwaitis in the field of Information, Communication and Technology. We are organizing this event to encourage students earn professional certificate before graduating so that it helps them in their future career.

## Competition

We are offering three tracks for the competition which ensures that the participant has acquired professional skills needed to pass this competition:

- **Network – (CompTIA Network+)**
- **Security – (CompTIA Security+)**
- **Office – (Microsoft Office) Specialist & Expert**

**CompTIA Network+** is the sign of a qualified networking professional. The exam covers network technologies, installation and configuration, media and topologies, management, and security.

**CompTIA Security+** designates knowledgeable professionals in the field of security, one of the fastest-growing fields in IT. The Security+ exam covers the most important foundational principles for securing a network and managing risk. Access control, identity management and cryptography are important topics on the exam, as well as selection of appropriate mitigation and deterrent techniques to address network attacks and vulnerabilities.

**Microsoft Office Exams** covers two different modules such as **Word & Excel** which builds individual distinction, and prepares students for an increasingly competitive workforce and efficiency for the organization which increases job satisfaction and heightens career achievement among employees.

With your support, GUST will be able to continuously achieve its mission of furthering the development of students academically and professionally. By supporting us, you will assist our young leading students to excel and achieve skills in their fields. We appreciate if you read and let us know how you can assist us in making this event successful.

## Event Details

*Date & Time*:              9th, 10th, 11th, and 13th December 2014

*Location*:                 GUST – STEPS Testing Center (W3-101)

*Target Audience*:          **Students from the below universities:**

- *Gulf University of Kuwait (GUST)*
- *American University of Kuwait (AUK)*
- *Kuwait University (KU)*
- *American University of the Middle East (AUM)*
- *Arab Open University (AOU)*
- *Australian College of Kuwait (ACK)*
- *Public Authority for Applied Education & Training (PAAET)*
- *Box Hill College*

*Cost:*                     Entry free (Valid for University Students only)

*Last Date for Registration:*  6th December 2014

Students have to log on to https://steps.gust.edu.kw/index.php/students-ict-challenge-2014 or http://goo.gl/forms/Sq0wyibrTu, complete the form and submit it.

## Prizes

Students who successfully pass Network+ & Security+ will get the following:

- Certificate from CompTIA (Network+ & Security+) / Microsoft (MS Word & Excel)
- Winner / Runner Up Trophy
- Institute of Electrical and Electronics Engineers Student Membership (IEEE) *for CompTIA winners*
- Gifts from various sponsors (subject to availability)

## Media Support

- **Social Networking**: With today's fast growing online social network (that includes Facebook, Twitter, Instagram, etc.) we will take the advantage of the user's demographic information and target the ads appropriately, thus promoting **"Students IT challenge 2014"** on social media.

- **Website**: At GUST, we have our website that includes a wide variety of information about the University. More info about the competition will be available on STEPS & GUST website. We also intend to spread the information with some local and popular websites.

- **Print Media**: GUST will advertise through newspaper & magazine prior to the event. A press release covering the event will also be sent to newspaper & magazine post-event.

- **Direct Mail & SMS**: We have teamed up with marketing company to target emails & SMS to the student community. We will also notify any important announcements to the student about the competition.

- **University Roll ups & Posters**: Each University will be provided with a roll up banner for the contest with details about the competition which will also include the names of Sponsors for the event.

We hope that we have sparked your interest in being a sponsor for such event. Your participation will assure the success of "**Students ICT Challenge 2014**".

We would like to thank you for your interest and the time taken in reading this information and look forward to hear from you soon.

Thank you!


**Competition Committee**
**Gulf University for Science & Technology**