IEXEC PUBLIC SECTOR ESSENTIALS

Workshop Focus:

Connect strategy, process, and technology to enhance and transform the multiple facets of 21st century governance.

The iExec Public Sector Essentials workshop is specifically designed to empower you as a leader and "agent of change" by equipping you with the skills and knowledge necessary to create a lasting business impact within your organization. The workshop consists of online materials and facilitated classroom sessions. Group exercises, individual activities, and simulations help you apply knowledge learned to real-life situations.

Expected Outcomes

iExec Public Sector Essentials is designed to help you examine your organization's internal and external situation, identify and prioritize opportunities, and develop business cases to support process improvements using the Internet and IT. After completing the iExec Public Sector Essentials workshop, you will be able to meet the following objectives:

- Identify the strategic issues and global trends affecting IT today
- Identify the opportunities and challenges within organizations that are brought on by the new global IT trends
- Describe the concept of the Networked Virtual Organization (NVO) and its related components
- Determine how to apply IT governance within an organization
- Recognize the value of ICT solutions
- Perform a SWOT analysis
- Identify e-visions and opportunities
- Apply the principles of portfolio management
- Describe the concepts underlying change management that will maximize the success of an IT initiative
- Recognize when to create a business case
- Develop financial support for a business case

Audience

Attendance to the iExec Public Sector Essentials workshop is intended for managers and leaders in public sector organizations who are catalysts of change, continuously seeking ways to improve the performance of their organizations.

Facilitator and Guest Speakers

iExec Enterprise Essentials is delivered by a successful business leader with public sector experience. The workshop includes multiple presentations by guest speakers and workshop advisors who are regional and local entrepreneurs or experts on specific workshop topics.

Instruction

The total workshop duration is 52 hours and includes facilitated discussions, group exercises, case studies, and online workshop materials.

Workshop Materials

All individuals who participate in the workshop benefit from the specific workshop materials, as well as ongoing access to Cisco Entrepreneur Institute resources, including:

- **Entrepreneur Oasis Website** – *Connecting entrepreneurial people, ideas, and resources.*
- **Cisco eTube** – Hundreds of helpful business videos, case studies, best practices, and more, including video clips of successful Lebanese entrepreneurs.
- **Simulations** – Gain business experience risk-free with our business simulations: realistic, fun, and effective learning.

Workshop Schedule

To find out when the next workshop is scheduled, contact AMIDEAST or check the Cisco Entrepreneur Institute link on the AMIDEAST/Lebanon page of the website. Workshop meeting dates and times are flexible.

Fee

This workshop, materials, and resources were developed by Cisco as part of its corporate social responsibility commitment. All Cisco Entrepreneurship Institute partners, including AMIDEAST, do not profit from the workshops. The fee for attending the workshop is set to cover the costs of providing this workshop. The current workshop fee is available on our website.

Venue

AMIDEAST Training Center, Bazerkan Building in Downtown Beirut

All Cisco Entrepreneur Institute workshops were developed by globally recognized experts in business and include media-rich and business relevant content

Cisco Systems, Inc.

Stanford Technology Ventures Program

Entrepreneurship@Cornell

My Own Business, Inc.

Participants in each workshop receive a Cisco Entrepreneur Institute certificate.

AMIDEAST

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