



## AMIDEAST'S STATE OF THE ART TRAINING CENTER

The Cisco Entrepreneurship Institute provides real-world business skills, business theory and tested strategies. Participants gain real-world ideas, inspiration, and tactical tools. Learn more about The Cisco Entrepreneur Institute at [www.ciscoinstitute.net](http://www.ciscoinstitute.net).

## CISCO ENTREPRENEURSHIP INSTITUTE (CEI)

- Entrepreneur-specific business knowledge
- A global resource center connecting participants with mentors and entrepreneurs in the region and around the world
- Material developed by Stanford and Cornell Universities

## STARTING A BUSINESS (SAB)

Starting a Business is a practical, comprehensive workshop where you will learn to:

- Evaluate the potential of existing or new ventures
- Decide on a location, lease and business structure
- Identify license, permit, insurance and technology needs
- Acquire start-up capital, manage accounting activities and track cash flow
- Recruit, hire, train, manage and motivate employees
- Prepare a business plan

Go to:

[www.amideast.org/sites/default/files/aig\\_sab\\_registration\\_2013.pdf](http://www.amideast.org/sites/default/files/aig_sab_registration_2013.pdf)  
to fill out the application.

For more info, please contact us!

## AMIDEAST'S ENTREPRENEURSHIP PROGRAMS:

- Tailored curriculum for Oman
- All trainers are entrepreneurs
- Real-world skills and ideas
- Practical, tactical tools
- Workshops available in Arabic and English

SPONSORED BY:



Date: June 1 - July 24\*  
(\*Break for 1st Week of Ramadan)

Sundays and Wednesdays  
Time: 5 pm - 8 pm

Apply by: May 23

60 OMR Paid by Participant  
300 OMR Sponsored by AIG