



Bridging Cultures
Building Understanding

News Release

AMIDEAST Open House Week with Free Classes and Prizes

Muscat, February 3, 2013. America-Mideast Educational and Training Services, Inc. (AMIDEAST) will celebrate their new building in Airport Heights with an Open House Week from February 9-13, with free, daily activities for the public from 5 – 8 p.m. Door prizes will be given to the first 20 visitors each day. Visitors will have opportunities to observe a variety of English classes, participate in Entrepreneurship workshops in English or Arabic, take a free English language placement test, tour the building, meet the staff, and learn about the innovative programs and services AMIDEAST offers. Refreshments will be provided each day, and raffle prizes will be awarded with support from local sponsors such as SUBWAY, Dunkin' Donuts, D'arcy's Kitchen, Al Masa Bowling, Tim Horton's, The Body Shop, ProShots, Tips & Toes, Cake Gallery, Shangri La's Barr Al Jissah Resort & Spa, My Cupcake, City Cinema, Ice Cream Mama and the Royal Opera House. The prizes on Sunday, February 10th, for which the raffle winner must be present, will include a free overnight stay at Shangri La's Al Waha Hotel.

AMIDEAST's new office is located on Al Jama'a Al Akhbar Street in the Airport Heights area, opposite the Ministry of Higher Education and behind Qalhat LNG. The new purpose-built space includes an EducationUSA library, a variety of classrooms and meeting spaces, two computer labs including one certified by Educational Testing Services in the U.S. for administration of the Internet-based TOEFL, a student lounge, and a large parking lot designated for AMIDEAST visitors.

AMIDEAST signed of a Memorandum of Understanding (MOU) with Oman's Ministry of Education in May 2007, establishing it as the first permanent resident international organization in the Sultanate. The MOU was renewed in 2012, signed by the Minister of Education, Her Excellency Dr. Madiha Al Shaibaniya and AMIDEAST's President and CEO, Ambassador Theodore Kattouf. Programs and services in Oman include English language courses, professional skills workshops (including Project Management Professional, or PMP®), entrepreneurship training, administration of tests such as the TOEFL, GRE and SAT, test preparation courses, EducationUSA advising, administration of a variety of scholarship programs such as Fulbright, Youth Exchange and Study (YES) and Global Leaders, and community outreach initiatives

Founded in 1951, AMIDEAST (www.amideast.org) is an American nonprofit organization engaged in international education, training, and development assistance. With over 20 field and project offices in the Middle East and North Africa and more than 600 dedicated professional staff, AMIDEAST provides programs and services to improve educational opportunity and quality, strengthen local institutions, and develop language and professional skills for success in the global economy. Since its establishment, more than two million students and professionals have benefited from its educational services, and over 60,000 individuals have participated in AMIDEAST-administered education and training programs.

The English classes featured during the Open House include Elementary 1 and Elementary 2 (from 4-6 p.m., Saturday – Tuesday) and Pre-Intermediate 2 and Academic Writing (from 6:15 – 8:15 p.m., Saturday – Tuesday). Visitors interested in observing the classes are requested to call ahead to reserve a seat, since vacancies are limited.

The "Starting a Business" workshops will be offered from Saturday – Wednesday, in English (5:30 – 6:15 p.m.) and in Arabic (7 – 7:45 p.m.). Visitors interested in participating in these entrepreneurship sessions are requested to call ahead to reserve a seat, since vacancies are limited.

For more information, please call 2459-0309 or 9672-5300 or email oman@amideast.org