

AMIDEAST signs ETS Preferred Associate (EPA) agreement with e2e in United Arab Emirates

Abu Dhabi, UAE, July 2011

America-Mideast Educational and Training Services, Inc. (AMIDEAST), the Country Master Distributor for ETS Global's TOEIC® family of tests and the TOEFL® ITP (*TOEFL Institutional Testing Program*) in the UAE, has signed an agreement with e2e HR Consultancy on July 28th, 2011, making them an ETS Preferred Associate (EPA) for ETS products and services. As an EPA, e2e, a UK-based consultancy company, will be among the few select organizations in the UAE with rights to promote, provide and administer ETS testing and training products. The EPA agreement with e2e includes the TOEIC® (*Test of English for International Communication™*) Listening and Reading test, the ETS-developed *Criterion®* Online Writing Evaluation Service and AmEnglish® English Skills Series throughout the UAE.



AMIDEAST UAE Country Director Ms. Mary Corrado and Mr. Khalid Mahmood, Director of e2e HR Consultancy, at the signing of the agreement.

The TOEIC test is administered to more than six million people a year and is used by more than 10,000 corporations, educational institutions and government agencies worldwide. This agreement increases the availability of the TOEIC® Listening and Reading Test in the United Arab Emirates domestic market.

About AMIDEAST

AMIDEAST is an American nonprofit organization engaged in international education, training, and development assistance. Working with international, regional and local partners, AMIDEAST provides programs and services to improve educational opportunities and quality, strengthen local institutions, and develop language and professional skills for success in the global economy. Headquartered in Washington DC, AMIDEAST has a professional staff of over 600 and operates 23 field and program offices in the Middle East and North Africa.

AMIDEAST is the UAE's exclusive Country Master Distributor for ETS Global's TOEIC® family of tests and the TOEFL® ITP (*TOEFL Institutional Testing Program*) under an agreement signed on December 6th 2010. This agreement provides students, businesses, and institutions in the UAE with expanded access to world-recognized tests of English for both academic and professional purposes. www.amideast.org/uae

About e2e

e2e Human Resource Consultancy was founded in 2007 and has the vision to be the best in field across a wide range of recruitment sectors, including: Automotive, Aviation, Banking, Education, Legal, Electronics, FMCG, Retail, Logistics, IT, Telecoms, Medical, Tourism, Hospitality, Media, Marketing, Finance, HR, Real

Estate, Manufacturing, Engineering, Construction and Project Management. Based out of the United Kingdom, with associate offices in Eastern Europe, UAE, Pakistan, Sri Lanka, India and Nepal, e2e offers a complete manpower service – headhunting top professionals from the UAE and across South Asia and matching them to our clients’ very demanding specifications. www.e2ehrc.ae

About ETS

At nonprofit ETS, we advance quality and equity in education for people worldwide by creating assessments based on rigorous research. ETS serves individuals, educational institutions and government agencies by providing customized solutions for teacher certification, English-language learning, and elementary, secondary and post-secondary education, as well as conducting education research, analysis and policy studies. Founded in 1947, ETS develops, administers and scores more than 50 million tests annually — including the TOEIC® and TOEFL® tests, the GRE® test and *The Praxis Series*™ assessments — in more than 180 countries, at over 9,000 locations worldwide. www.ets.org