

The TOEIC® tests — the **best measure** of English proficiency for vocational schools

The TOEIC® family of tests can help you measure English proficiency at all levels. TOEIC test results provide meaningful feedback about test takers' strengths and weaknesses in all four language skill areas: listening, reading, speaking and writing.

The TOEIC Family of tests includes:

TOEIC Bridge™ test—the listening and reading skill assessment especially for beginning to mid-level learners
TOEIC® Listening and Reading test—the standard for measuring workplace listening and reading skills for over 30 years
TOEIC® Speaking and Writing tests—the ideal complement to the TOEIC Listening and Reading test

Fair, valid and reliable for all test takers

The TOEIC tests provide a fair, valid and reliable measure of English proficiency, as well as meaningful feedback that can help motivate students to improve their skills. *The TOEIC tests can help you evaluate the effectiveness of your technical programs, increase your school's placement rate and attract new students.*

Here are some of the reasons why the TOEIC tests are recognized and respected worldwide:

- Test content is based on the **actual situations** and activities test takers might encounter in real life
- **Strict security measures** on test day protect test integrity
- **Reliable test scores** can be compared across the globe regardless of where the test was administered
- Score reports include **useful information** about what scores mean for both score users and test takers

You can **give your vocational school students the English-language credentials they need to compete** in the global job market with the TOEIC tests.

The TOEIC® tests can help vocational school students **achieve** career success

To learn more, contact your local ETS Preferred Network office at www.ets.org/eptn/contacts

Visit www.ets.org/toEIC, or e-mail globalforum@ets.org



Know English. Know Success.



Help your vocational school students achieve **career success**

with a TOEIC® score on their credentials.



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Listening. Learning. Leading.®

www.ets.org

English-language credentials give vocational students a **competitive advantage**



In today's global economy, more and more employers look for job candidates who have the English-language skills required to communicate effectively in the workplace. Vocational schools can prepare their students for technical careers across many different industries by helping them develop English proficiency. Graduates with English skills are more likely to attract the best employers and achieve professional success.

ETS, an industry leader in English-language assessment for more than 60 years, developed the TOEIC® family of tests to measure real-life English skills — the skills vocational students need no matter which career path they choose.

The TOEIC Bridge™ test is the first step toward English-language success

The *TOEIC Bridge*™ test measures the everyday listening and reading skills of beginning and lower-intermediate English-language learners. You can use the *TOEIC Bridge* test throughout a student's course of study for their particular vocation — from entry to graduation:

- Assess a student's *English skill level* upon entering school
- Evaluate *incremental English language learning progress*
- Prove a *graduating student's readiness for the workforce*

Use the TOEIC Bridge™ test to help students **succeed in the workplace**

The *TOEIC Bridge* test measures skills actually used in real life, so you can accurately gauge your students' readiness for the workplace. Whether you choose to have the test administered at your school or send your students to public sessions, testing conditions are standardized. That means the test is fair to all test takers, regardless of gender, age or nationality.

TOEIC Bridge Test features at a glance	
Skill level	Beginning to lower-intermediate
Format	Paper-and-pencil
Administration	Two options offered: <ul style="list-style-type: none">• At your location• In open public sessions
Questions	Two sections of 50 multiple-choice questions each
Score Report	<ul style="list-style-type: none">• Lists separate scores for Listening and Reading, as well as combined total score• Provides feedback for the areas of Functions, Listening Strategies, Reading Strategies, Vocabulary and Grammar

The TOEIC tests are used by a number of groups. These groups include Ministries of Education, Labor, Commerce and Tourism.

TOEIC Bridge scores can set your vocational students apart from the competition

You can establish a benchmark *TOEIC Bridge* score for your institution as a whole or for each career path you offer to match employer expectations. Graduates who achieve English proficiency and add a *TOEIC Bridge* score to their résumé or CV can:

- **enhance their value in the global job market** to enter the vocation of their choice
- **gain the confidence** they need to win the job they really want
- **differentiate themselves from other candidates** in a competitive environment
- **increase their opportunities for career advancement** and satisfaction

Your students may be competing against hundreds of other job candidates. A *TOEIC Bridge* score can give them the competitive advantage they need to launch a satisfying career.



Measure more **advanced skills** with the TOEIC® Listening and Reading test



The TOEIC® Listening and Reading test takes English proficiency to the next level

As your students' English skills improve, they can take the TOEIC® Listening and Reading test, designed for intermediate and advanced learners, for an additional credential. This two-hour, paper-and-pencil assessment consists of two sections of 100 multiple-choice questions each. The TOEIC Listening and Reading Test provides a comprehensive score report and can be administered at your location or taken during public testing sessions.

We'll help your school get started with a TOEIC pilot

Your local ETS Preferred Network office can schedule a TOEIC pilot tailored to meet your specific needs, which could include:

- testing a sample group of students to **show the gap between their proficiency levels and the expectations of employers**
- establishing graduation **benchmark scores for specific career paths**

A pilot can demonstrate just how the TOEIC tests can benefit your vocational institution and its students.

Learn how to prepare students for test day

Learn about implementing a teacher training workshop that shows instructors how to prepare students for the TOEIC tests: www.ets.org/toeic/propell. To find test prep resources for students, visit: www.ets.org/toeic_bridge/prepare.

With a TOEIC score, your vocational students will be ready to compete in the job market. Find out more:

Contact your local ETS Preferred Network office at www.ets.org/eptn/contacts, visit www.ets.org/toeic, or e-mail globalforum@ets.org.